

SFERA ANNUAL CONFERENCE and ICT-SF COUNCIL MEETING:

Improving the Deployment of Innovative Broadband Networks in European Regions

9TH OCTOBER 2009 | BRUSSELS

Aquitaine, Emilia-Romagna, Hessen & Wielkopolska Common House (Avenue de l'Yser 19)

Moderators: Julián Seseña - ViceChair ISI & Executive VP, Rose Vision/ George Hall - Patron of eris@ & Chair EBP

08:30 Welcome of participants & registrations

09:00 Introduction to the Conference

Marie-Pierre Mesplède, Head of the Aquitaine Brussels Office

Opening - New opportunities for European regions through ICT R&D investments

Jaroslav Pietras, Director General, Council of the European Union

09:15 Session 1 - Fast deployment of broadband and next generation ICT networks: a vision for Europe

Kenneth Ducatel, Head of Unit, DG INFSO - Lisbon Strategy and i2010, EC

The value of the broadband investment to reach 100% coverage and longer term benefits for the regions

Nivelin Noev, DG AGRI - Consistency of Rural Development, EC

The opportunities for broadband fast deployment under the Rural Development Policy

Hans Martens, Chief Executive, The European Policy Centre (EPC)

Creating a Digital Europe: the wider aspects of broadband

Q&A session

10:15 Session 2 - Broadband as a means to accelerating economic recovery: sharing experience with industry and other European initiatives

Julián Seseña, ISI ViceChair, Regulatory WG leader & Executive VP, Rose Vision

George Hall, Patron of eris@ (European Regional Information Society Association)

Aarti Holla-Maini, Secretary General, European Satellite Operators Association (ESOA)

László Binder, Managing Director, Hungaro Digitel

11:15	Coffee break & networking
11:30	<p>Session 3 - The SFERA FP7 project results: providing support & guidance to European regions</p> <p>Andreia Moreira / Antonio Alfaro, Deputy-Project Manager, Project Partner, SFERA <i>The SFERA FP7 project results: providing support & guidance to European regions</i></p> <p>Roland Burger, ASTRA & Project Partner, SFERA <i>An innovative tool to analyse the situation of the Digital Divide in European underserved Regions</i></p>
12:00	<p>Roundtable - Improving the deployment of wireless broadband networks: the regional perspective</p> <p>António Bob Santos, Adviser, Cabinet of the National Coordinator of the Lisbon Strategy and the Technological Plan <i>Insights on the Portuguese National Strategy for the broadband extension</i></p> <p>Kussai Shahin, Management Board, Technical Coordinator, Lepida SpA <i>Improving the deployment of wireless broadband networks in Emilia-Romagna region</i></p> <p>Carlos Cabo, Project Manager, FUNDECYT & Project Partner, B3 Regions Project <i>Sharing the objectives, activities and results of B3 Regions Project</i></p> <p>Petr Pavlinec, CIO at Vysocina Regional Authority <i>Vysocina's broadband strategy: the policies, technologies and support of the local projects</i></p>
12:45	Q&A, Closing session
13:00	Buffet lunch & networking
14.30	SFERA Structural Funds ICT Council meeting
	<p>George Sharkov/ Julián Seseña, BASSCOM Board Member / Rose Vision Executive VP <i>Opening of the meeting of the SF-ICT Council and appointment of new chairman</i> <i>Explain the scope of the ICT-SF Council under SFERA project</i></p> <p>Rafael Mompó, ICT-SF Council Member and new chairman <i>Presentation of Council main work results</i></p> <p>Tsvetelina Marinova/ Sara Muñoz, ICT-SF Council Secretariat <i>Presentation of the Council Sustainability Strategy and discussions about future recommendations</i></p>
16.00	Wrap-up and Closure of SFERA Structural Funds ICT Council Meeting